

**Agenda**  
**The Plan Sponsor University**  
*The C(k)PF / The Certified 401(k) Plan Fiduciary Designation*

9:00 – 9:30	<b>Breakfast / Registration</b>	<b>Registration &amp; Sign-in</b>
9:30 – 9:50	<b>Introduction</b>	<b>Introduction to The Plan Sponsor University</b>
9:50 – 10:50	<b>Session 1</b>	<b>Presentation by the Adjunct Lecturer</b> <ul style="list-style-type: none"> <li>• Behavioral Finance</li> <li>• Retirement Readiness</li> <li>• Participant Outcomes</li> </ul>
10:50 – 11:05	<b>Break</b>	
11:05 – 11:50	<b>Session 2</b>	<b>Keynote Presentation</b>
11:50 – 12:35	<b>Session 3</b>	<b>Panel Discussion with Industry Professionals</b> <u>Moderator: Adjunct Lecturer</u>
12:35 – 12:50	<b>Break</b>	<b>Pick up your Lunch</b>
12:50 – 2:15	<b>Session 4 (Working Lunch)</b>	<b>What is Working in Today's 401(k) Plans?</b> <b>What is Not Working in Today's 401(k) Plan?</b> <i>(Working Lunch)</i>
2:15 – 2:45	<b>Session 5</b>	<b>The Ideal Plan - <i>Interactive Discussion</i></b>
2:45 – 3:00	<b>Closing</b>	<b>The C(k)PF Designation and Closing Statements</b>
<i>Agenda is Subject to Change</i>		