



## Thursday, February 8<sup>th</sup>, 2024 8:30 a.m. to 2:30 p.m.

Location:

## **Serendipity Labs - Conference Center**

100 North Point Center Encore Conference Room Alpharetta, GA 30022

## Adjunct Lecturer Presenting: Shelly Horwitz Managing Director Pensionmark

Agenda		
The Plan Sponsor University		
The C(k)PF / The Certified 401(k) Plan Fiduciary Designation		
8:30 – 9:00	Breakfast / Registration	Registration & Sign-in
9:00 – 9:20	Introduction	Introduction to The Plan Sponsor University Fred Barstein, C(k)P – The Plan Sponsor University
9:20 – 10:20	Session 1	Challenges and Fears Facing Plan Sponsors Shelly Horwitz – Pensionmark
10:20 - 10:35	Break	
10:35 – 11:20	Session 2	Panel Discussion with Clients
		Moderator: Rob Appleman – Pensionmark
		Panelists:
		Diane Beams – Thompson, O'Brien, Kappler & Nasuti
		Ayla Carswell – Shepard Exposition
		Chris Montag – Catalyst Tech Ventures, LLC
11:20 – 12:05	Session 3	Panel Discussion with Industry Professionals
		<u>Moderator</u> : James Vanke – Pensionmark
		Panelists:
		Brandon Helms - Columbia Threadneedle
		Doug Shannon - T. Rowe Price
		MJ Zayac - AllianceBernstein
12:05 – 12:20	Break	Pick up your Lunch
12:20 – 1:45		What is Working in Today's 401(k) Plans?
		What is Not Working in Today's 401(k) Plan?
	Session 4	Group Discussion Leaders:
	(Working	Matt Bartch – BlackRock
	Lunch)	Nina Hollowell – Fidelity Investments
		Chris Minton - Federated Hermes
4.45 2.45	Cassian F	Miller Peer - Empower Retirement
1:45 – 2:15	Session 5	The Ideal Plan - Interactive Discussion
2:15 – 2:30	Closing	The C(k)PF Designation and Closing Statements
Agenda is Subject to Change		