



Thursday, February 8th, 2024 8:30 a.m. to 2:30 p.m.

Location:

Serendipity Labs - Conference Center

100 North Point Center Encore Conference Room Alpharetta, GA 30022

Adjunct Lecturer Presenting: Shelly Horwitz Managing Director Pensionmark

| Agenda - The Plan Sponsor University The C(k)PF / The Certified 401(k) Plan Fiduciary Designation | | |
|---|---------------------------------|--|
| 8:30 – 9:00 | Breakfast / Registration | Registration & Sign-in |
| 9:00 – 9:20 | Introduction | Introduction to The Plan Sponsor University Fred Barstein, C(k)P – The Plan Sponsor University |
| 9:20 – 10:20 | Session 1 | Challenges and Fears Facing Plan Sponsors Shelly Horwitz – Pensionmark |
| 10:20 – 10:35 | Break | Shelly Horwitz – Pensioninark |
| 10:20 - 10:35 10:35 - 11:20 11:20 - 12:05 | Session 2 Session 3 | Panel Discussion with Clients Moderator: Rob Appleman – Pensionmark Panelists: Diane Beams – Thompson, O'Brien, Kappler & Nasuti Ayla Carswell – Shepard Exposition Chris Montag – Catalyst Tech Ventures, LLC Panel Discussion with Industry Professionals Moderator: James Vanke – Pensionmark Panelists: Jason Butler - T. Rowe Price Scott Caloway - JP Morgan Brandon Helms - Columbia Threadneedle Nina Hollowell - Fidelity Investments |
| 12:05 – 12:20 | Break | Pick up your Lunch |
| 12:20 – 1:45 | Session 4 (Working Lunch) | What is Working in Today's 401(k) Plans? What is Not Working in Today's 401(k) Plan? Group Discussion Leaders: Matt Bartch - BlackRock, Dru Girard - Guggenheim Investments Chris Minton - Federated Hermes, Miller Peer - Empower Retirement Ray Rodriguez - Fidelity Investments, Chris Weekly - The Standard |
| 1:45 - 2:15 | Session 5 | The Ideal Plan - Interactive Discussion |
| 2:15 - 2:30 | Closing | The C(k)PF Designation and Closing Statements |
| Agenda is Subject to Change | | |