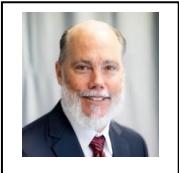




Kimberly Ellis
Head of Strategic Partnerships
Fisher Retirement Solutions

Kimberly Ellis is the head of Strategic Partnerships at Fisher Retirement Solutions. She has 15 years of experience in the retirement industry and is passionate about helping employees get on track to retire comfortably. Kimberly enjoys helping plan sponsors tailor retirement plan solutions that meet their business goals. Her deep consulting experience has made her a thought leader for helping clients navigate the retirement plan landscape. Kimberly enjoys traveling with her husband and 2 daughters, she embodies a strong dedication to her profession and her community.

**Russell J. Hooker, QKA**

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Russ Hooker is the Executive Vice President and National Sales Leader for Nova 401(k) Associates, based out of Houston, TX. He has been dedicated solely to TPA sales and marketing for twenty-two years. His professional background includes the design, implementation and administration of qualified plans. His responsibilities include the management of the national sales force as well as working with advisors and their clients in designing qualified plans that meet the objectives of the business owner and their employees in a way that everyone understands.

Russ serves on the TPA Advisory Council for several national recordkeeping partners where is called upon to provide his feedback on industry trends and opportunities. His background of serving in the military as a linguist as well as his academic background in anthropological linguistics and conflict resolution serve as a unique foundation for his approach in sales and marketing in our industry.

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