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Sheldon Nix is the co-founder and CEO of Exceed Wealth & Retirement Group and the creator of The Retirement Plan Roadmap™. He appears as a financial expert on "My Money Planners Show," featured on Roku and YouTube. Leading a team of seven advisors across offices in Los Angeles, Sacramento, and Dallas, Sheldon has overseen the addition of \$100 million in Assets Under Advisement (AUA) over the past year. As a seasoned speaker and panelist, he is widely recognized for his expertise in financial planning and retirement strategies.