



Wednesday, June 11th, 2025 8:00 a.m. to 2:00 p.m.

Location:

DeSales University
DeSales University Center
2755 Station Avenue
Center Valley, PA 18034
Commonwealth Room

Adjunct Lecturer Presenting:
Brendan Speers C(k)P®

Partner | Director of Retirement Plan Services
Legacy Planning

Agenda – The Plan Sponsor University The C(k)PF / The Certified 401(k) Plan Fiduciary Designation		
8:00 – 8:30	Breakfast / Registration	Registration & Sign-in
8:30 – 8:55	Introduction	Introduction to The Plan Sponsor University
8:55 – 9:50	Session 1	Adjunct Lecturer Presenting Utilizing Your 401(k) Plan to Recruit, Retain & Reward Brendan Speers, C(k)P® – Legacy Planning
9:50 - 10:05	Break	
10:05 – 10:50	Session 2	Keynote Presentation Understanding In-Plan Retirement Income Matt Stubblefield – Allianz
10:50 – 11:35	Session 3	Panel Discussion with Industry Professionals Moderator: Brendan Speers, C(k)P® – Legacy Planning Conni King – Legacy Planning Matt Leeper – American Funds Roman Leshak – Kreischer Miller
11:35 – 11:50	Break	Pick up your Lunch
11:50 – 1:15	Session 4 (Working Lunch)	What is Working in Today's 401(k) Plans? What is Not Working in Today's 401(k) Plan? Group Discussion Leaders: Pat Forde – Empower Retirement Conni King – Legacy Planning Matt Leeper – American Funds Brendan Speers, C(k)P® – Legacy Planning Matt Stubblefield – Allianz
1:15 – 1:45	Session 5	The Ideal Plan - Interactive Discussion
1:45 - 2:00	Closing	The C(k)PF Designation and Closing Statements
Agenda is Subject to Change		