Todd J. Barden, C(k)P®, CFP®
Founding Partner
Great Lakes Retirement Plan Consultants

Todd Barden is a Corporate Retirement Consultant and Financial Wellness Innovator and has been working closely with Plan Sponsors to help American workers retire with dignity since 1990. "Helping people retire successfully is not just a job for me, but a passion. When employees are better prepared for retirement, I believe everyone wins: your company, your employees, and society."

Todd has earned the significant industry designations of Certified 401(k) Professional (C(k)P® and Certified Financial Planner (CFP®). The C(k)P® designation represents the pinnacle of achievement for professional retirement advisors. Todd received the C(k)P® designation through the Retirement Advisor University (TRAU) in collaboration with UCLA Anderson School of Management's Executive Education Program. Todd utilizes behavioral finance principles with assisting plan sponsors in their efforts to improve participant outcomes. Todd is an Adjunct Lecturer for the Plan Sponsor University (TPSU) leading interactive retirement plan fiduciary and management education. Todd attended Harvard Law School Negotiation Program to better assist Plan Sponsors with Due Diligence. Todd is a frequent national speaker on financial wellness for events hosted by National Wellness Institute (NWI), WICPA (Wisconsin Certified Public Accountants), WISHRM (Wisconsin Society of Human Resource Management), WELCOA, and Institutional Investor. Current member of National Association of Stock Plan Professionals (NASPP) and Employee Stock Ownership (ESOP) Association leading Total Rewards Communication for publicly traded firms and ESOP organizations. Wellness is a lifestyle for Todd having competed Boston/Chicago/NYC marathons, Ironman World Championship Triathlon finisher, Biz Times Fittest CEO winner, and past professional Muay Thai kickboxer in Bangla Stadium Thailand.

Todd was recognized as one of the "Top 401 Retirement Advisors" by the Financial Times[1] in May of 2015.

[1]The Financial Times Top 401 Retirement Plan Advisors is an independent listing produced by the Financial Times (May, 2015). The FT 401 is based on data gathered from financial advisors, firms, regulatory disclosures, and the FT's research. The listing reflects each advisor's performance in eight primary areas, including: DC plan assets under management; DC plan assets as a percentage of overall AUM; growth in DC plan AUM; growth in DC plans advised; DC plan employee participation; professional designations experience; and compliance record. Neither the brokerages nor the advisors pay a fee to The Financial Times in exchange for inclusion in the FT 401.

Ned McNally

Senior Retirement Director
State Street Global Advisors

Ned is a Senior Retirement Director for State Street Global Advisors in the Defined Contribution Intermediary Group. He is responsible for developing and maintaining key DC relationships in the Midwest with specialist advisors, home offices, and record keeping sales teams.

Prior to joining State Street, Ned was the Director and National Sales Manager for UBS Asset Management where he was a player/coach focusing on all distribution efforts for third party relationships including DCIO, retail, and sub-advisory channels. Prior to UBS, Ned served in a variety of sales and leadership roles at JP Morgan Asset Management, Aurora Investment Management and at Deutsche Asset Management where he began his career in 2003.

Ned has a MBA from the DePaul University Kellstadt Graduate School of Business and a BA in English from Georgetown University.