



Jamie Greenleaf, AIF®, CBFA
Fiduciary Consultant and Principal
Greenleaf Advisors

Jamie Greenleaf, AIF®, CBFA is a Fiduciary Consultant and Principal of Greenleaf Advisors, as well as Co-Founder of Fiduciary In A Box. She is dedicated to helping employers implement disciplined, defensible fiduciary processes for ERISA-governed health plans—improving outcomes for both organizations and their employees.

Jamie’s mission is to reduce risk, ensure compliance, and drive stronger financial outcomes through proactive oversight, education, and transparency. With a distinguished foundation in retirement plan fiduciary governance, she brings that same rigor and structure to the healthcare space, guiding employers to design and manage high-quality, cost-effective benefit programs.

A recognized industry thought leader, Jamie, is a sought-after speaker and has delivered keynote presentations at leading conferences. She is also the recipient of the Marshall Allen Legacy Award for her contributions to advancing fiduciary best practices.

Jamie is passionate about transforming benefits from a cost center into a strategic asset, making them more meaningful, transparent, and sustainable for employers and the people they serve.



Julie Selesnick

Executive Director, Legal and Compliance

Judi Group

Julie Selesnick is a veteran attorney with 25 years of experience in complex litigation and health plan compliance. Over the course of her career, she has helped clients recover more than \$100 million through dispute resolution, settlements and verdicts.

In 2026, Julie joined Judi Group as Executive Director of Legal and Compliance. Judi Group is a premier, independent healthcare advisory firm dedicated to dismantling systemic opacity in the healthcare system and delivering transparency and unified oversight for employers, health systems, provider groups, state governments and municipalities, unions, and other payers. Julie also provides legal services through Health Plan Legal Counsel, a law firm she founded in 2025, when disputes arise or negotiations require formal legal representation.

Whether acting as a consultant or as counsel, Julie serves as a conflict-free partner to her clients. Her work focuses on managing fiduciary and regulatory risk, ensuring compliance, aligning procurement and vendor strategy with plan governance, and improving budget predictability through rigorous forensic review and risk engineering.

Julie routinely assists clients in obtaining and analyzing claims data; designing, administering, and evaluating vendor requests for information (RFIs) and requests for proposals (RFPs); and negotiating key provisions in administrative services, network, direct primary care, and pharmacy benefit management agreements.