



Jamie Greenleaf, AIF®, CBFA
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Jamie Greenleaf, AIF®, CBFA is a Fiduciary Consultant and Principal of Greenleaf Advisors, as well as Co-Founder of Fiduciary In A Box. She is dedicated to helping employers implement disciplined, defensible fiduciary processes for ERISA-governed health plans—improving outcomes for both organizations and their employees.

Jamie’s mission is to reduce risk, ensure compliance, and drive stronger financial outcomes through proactive oversight, education, and transparency. With a distinguished foundation in retirement plan fiduciary governance, she brings that same rigor and structure to the healthcare space, guiding employers to design and manage high-quality, cost-effective benefit programs.

A recognized industry thought leader, Jamie, is a sought-after speaker and has delivered keynote presentations at leading conferences. She is also the recipient of the Marshall Allen Legacy Award for her contributions to advancing fiduciary best practices.

Jamie is passionate about transforming benefits from a cost center into a strategic asset, making them more meaningful, transparent, and sustainable for employers and the people they serve.