



Fred Reish
Director of ERISA Compliance and Fiduciary Strategy
Prime Capital Financial

Fred Reish is an attorney whose practice focuses on fiduciary and best interest standards of care, prohibited transactions, conflicts of interest, and retirement plan issues. He is the Director of ERISA and Fiduciary Strategy for Prime Capital Financial and he is Of Counsel at the Ferenczy Benefits Law Center.

Fred has received a number of awards for his contributions to benefits education, communication and service, including:

- Selection by PLANADVISER magazine as one of the 5 “Legends” of the retirement industry and with retirement advisers.
- Selection by PLANSPONSOR magazine as one of the 15 Legends in the development of retirement plans.
- Recognition by 401kWire as one of the most influential people in the defined contribution industry in the magazine’s annual “100 Most Influential People in Defined Contribution” feature. Fred has ranked among the top six influencers every year the magazine has published the list, and was named the most influential person in the industry in 2007.
- Received the Eidson Founder’s Award from ASPPA for his significant contributions to that organization and to the benefits community.
- Recognition as one of “The Best Lawyers in America.”
- Received the Alumni Service Award from Arizona State University.

Fred has written four books and over 400 articles on fiduciary responsibility, prohibited transactions, IRS and DOL audits, and pension plan disputes. He co-authors a monthly column on 401(k) fiduciary responsibility and conflicts for PLANADVISER magazine.

Fred is frequently quoted by both professional and public publications, including The Wall Street Journal, Fortune, Forbes, Inc., CFO Magazine, New York Times, Washington Post, Los Angeles Times, USA Today, Institutional Investor, PLANSPONSOR magazine, and Pensions & Investments.

1. Legends in retirement award was received in March 2011 from PLANADVISER and no compensation was involved. 2. Legends in Development of Retirement Plans award was received in April 2008 from PLANSPONSOR and no compensation was involved. 3. “100 Most Influential People in Defined Contribution” award received in January 2014 for 2013 time frame and “most influential person in the industry” awarded in 2007 both from 401kWire and no compensation was involved. 4. Eidson Founder award was received in October 2011 for the 2011-2012 year timeframe from ASPPAA and no compensation was involved. 5. Best Lawyers in America award was received in August 2020 from Best Lawyers and no compensation was involved. 6. Alumni Service award was received in 1994 from Arizona State University and no compensation was involved. This information does not constitute legal or tax advice. Prime Capital Investment Advisors, (“PCIA”) and its associates do not provide legal or tax advice. Individuals should consult with an attorney or professional specializing in the fields of legal, tax, or accounting regarding the applicability of this information for their situations. Advisory products and services offered by Investment Adviser Representatives through Prime Capital Investment Advisors, LLC (“PCIA”), a federally registered investment adviser. Tax planning and preparation services are offered through Prime Capital Tax Advisory. PCIA: 6201 College Blvd., Suite 150, Overland Park, KS 66211. PCIA doing business as Prime Capital Financial | Wealth | Retirement | Wellness | Family Office | Tax Advisory.



BENJAMIN ISGUR, FACHE
Vice President, Fidelity Health Thought Leadership
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Bio

Ben Isgur has spent more than 25 years guiding US and global health benefit leaders and decision makers with industry intelligence and research-based perspectives. His work informs business leaders on the interdependencies between the health industry, benefit trends and the employee experience.

An author, Ben has written numerous reports, which have been cited by leaders across the health industry. He is frequently interviewed and quoted by journalists, is an accomplished speaker, and has given keynote addresses on diverse topics, from the drivers of US medical cost trend to the rise of the healthcare consumer's voice.

Prior to joining Fidelity Investments, Ben founded a health research institute for a global consulting firm, where he led a team of industry experts, policy analysts and economists dedicated to developing original and independent thought leadership. Ben also developed health policy as a legislative director in the Texas House of Representatives and as a government relations officer for the City of Austin.

Ben received a master's degree from the LBJ School of Public Affairs at the University of Texas at Austin where he was a US Department of Defense fellow. Ben is a fellow with the American College of Healthcare Executives and serves as a board member for multiple health-related not-for-profits.